

INDUSTRY NEWS

PDU and Continental Awards & Trophies (CAT) Join Forces

Plastic Dress-Up (PDU), a designer and manufacturer of awards and trophy components, is proud to announce that it has entered a strategic alliance with Continental Awards and Trophies (CAT), which is now a PDU-Authorized Distributor. Both PDU and CAT are excited to be working together to supply quality award components to retailers through CAT's Memphis, Dallas, Kansas

City, Atlanta, Columbus, OH, and Wilmington, DE, warehouses.

"PDU is excited to add CAT to our network of Authorized Distributors," says Dennis Funk, COO of PDU. "PDU's top priority is to make sure our customers have the products they need when they need them. With the addition of the CAT warehouses and the years of experience it has servicing the awards



industry, we feel this partnership is a 'win-win' for everyone."

For more information on PDU products or warehouse locations, please call 800/800-7711, or contact your PDU-Authorized Distributor.

R.S. Owens Wins Supplier Award at PPAI Show

R.S. Owens was honored to receive two Silver Supplier Achievement Awards at the 2009 Promotional Products Association International (PPAI) Expo in Las Vegas—one for Castings and one for Non-Catalog Custom Items. PPAI awards committee members and others judged this year's entries according to specific criteria, including overall visual impression,

quality, and imprinting excellence.

"We were honored that our expertise in castings and in custom awards continues to be recognized by PPAI," says Larry Maloney, vice president of marketing and sales. "We have been casting awards for over 70 years, and the Joe Montana High School Quarterback of the Year Award was a dramatic example of this process—electroplated in antique

bronze and heroically standing over 17-in. tall on a custom-cut base. We are also pleased to receive continuous recognition of our custom award design and manufacturing capabilities. The Gallop award was a beautifully designed award featuring custom-cut Starfire glass atop a two-toned silver pedestal base with a brightly polished, etched imprint. Designing custom awards is what we are becoming best known for, and we even had one of our designers at this year's show to offer complimentary design sessions for distributors with current projects."

R.S. Owens has been producing elegant awards and gifts for more than 70 years. The company produces many of the world's most well-known awards, including the Oscar®, the Emmy, the MTV Video Music Award, the Clio, the NAACP Image Awards, and many other custom awards and gifts. For more information, please visit www.rsowens.com.

New PDU Sales Representative

Plastic Dress-Up (PDU) announces that Robert (Bob) Laird IV has joined Plastic Dress-Up as a sales representative for the states of West Virginia and Ohio. The third generation of Lairds to work in the awards industry, Bob's started his career in 1983 by helping his father sell Dahlgren Engraving Systems throughout the East Coast. He later leveraged his awards industry experience to start his own business, Winner's Circle Awards in Boyertown, PA, which he owned and operated from 1992 to 2006.

Bob's 25 years of industry experience and awards background will provide PDU's customers with a wealth of awards industry information. Bob looks forward to helping Ohio and West Virginia retailers expand their businesses and promote PDU's exciting new products. For more information, please call 828/228-7065 or e-mail Bob.Laird@PDU.net.



▲ Bob Laird IV

Hubschercorp Promotes Brian Stanley

Brian Stanley is the new sales manager for Hubschercorp's award ribbon division. With a strong background in sales and servicing clients in the awards and recognition industry, Stanley will be responsible for new business development and coordinating sales in the U.S. and Canada.

Valerie Bennett heads up the customer service department. For more information, please call 800/567-6610 or 866/877-4040, fax 514/636-1720, or e-mail customerservice@hubschercorp.com.



▲ Brian Stanley

Association News

We welcome news from ARA members about their new company catalogs and professional and personal accomplishments. Submissions will be printed in the next issue available. Please e-mail items to jagnew.connect2umc.com; fax 888/576-4349 or (outside U.S.) 732/460-7320; or mail items to Attn: Joseph Agnew, Editor, Recognition Review, 4700 W. Lake Avenue, Glenview IL 60025.